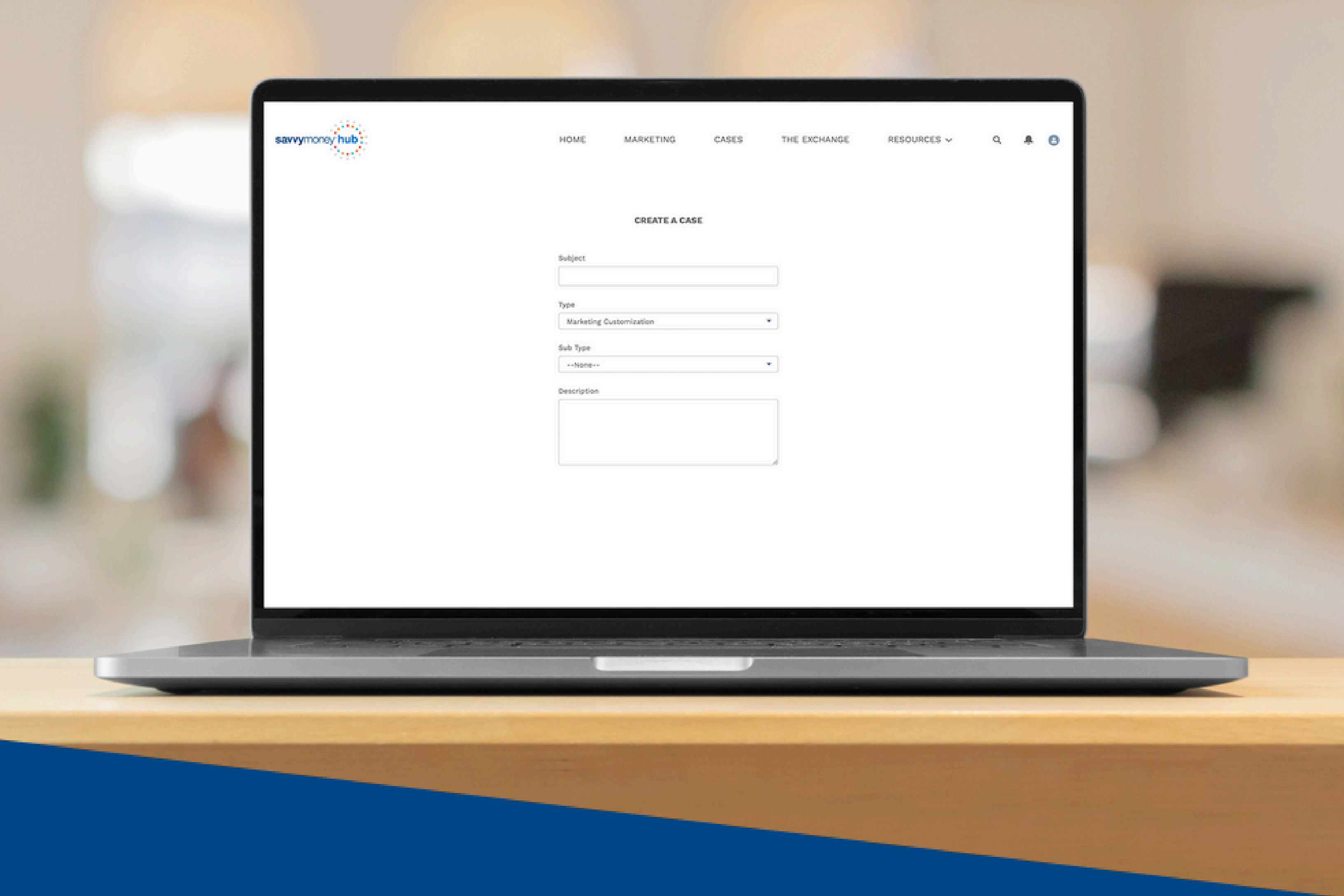


Marketing Customizations

Feature Spotlight

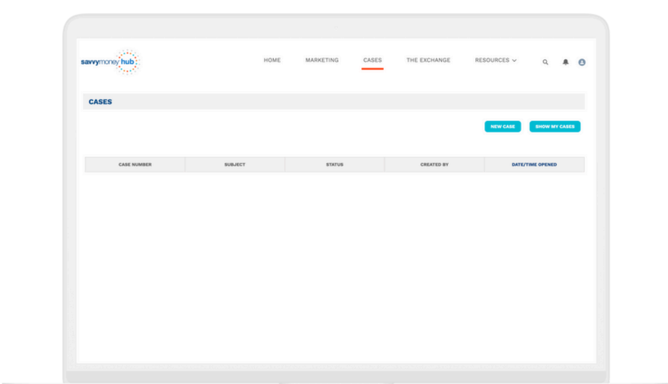
savvymoney®

Creating a Marketing Customization in the Savvymoney Hub

Marketing customizations are available by creating a case within the SavvyMoney Hub. We understand the importance of your branding, so this service is designed to tailor promotional materials and communications to better resonate with your target audience.

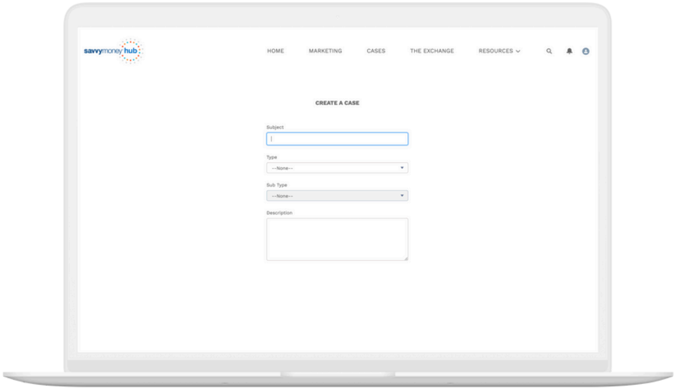
Whether it's customizing content to promote your credit score solution or leveraging the SavvyMoney Analytics platform, you can optimize your marketing efforts for maximum impact and engagement. By adjusting messaging for different demographics, personalizing offers based on individual preferences, or refining campaigns, you can ensure your marketing efforts are both effective and aligned with your brand.

STEP-BY-STEP



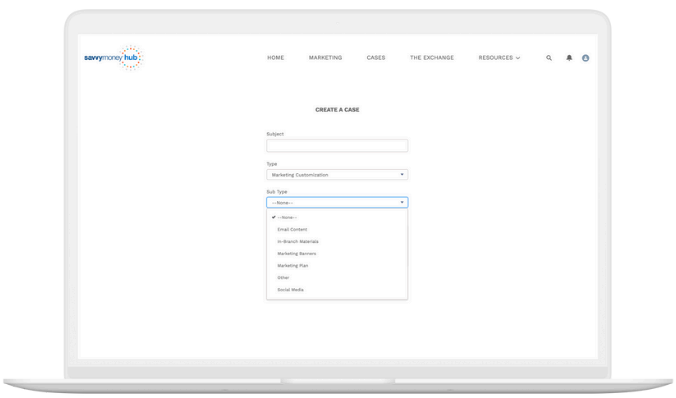
1 Access the Cases Page

Head to the top navigation bar on the main Hub screen and click on "Cases." This will direct you to the cases page where you can easily create a new case.



2 Input the Subject

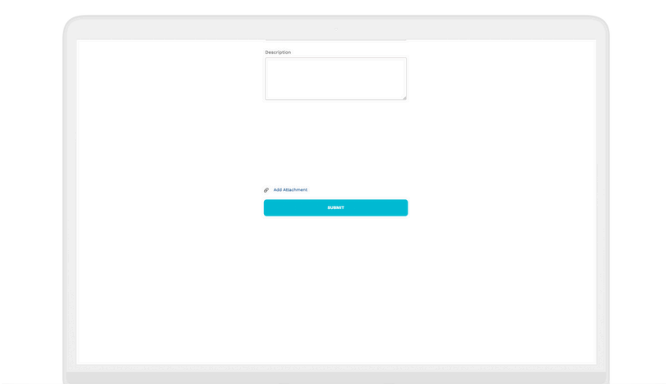
Enter a subject that accurately reflects the content of the case you intend to create. The subject name ensures your case is appropriately categorized and easily identifiable within the system.



3 Select Case Type and Subtype

To initiate the case creation process, select "Marketing Customization" as the designated type. Then, click on the Sub-Type. Here, you'll find a range of options designed to help you customize your marketing efforts, including:

- Email Content
- In-Branch Materials
- Marketing Banners
- Marketing Plan
- Other
- Social Media



4 Provide Details and Attach Files

Include any specifications, brand guidelines, or other pertinent details in the Description field. Attach any necessary images, files, and documents integral to the completion of the case. Once all information has been provided, proceed to submit the case.

MANAGING THE CASE PAGE

1 Review and Implementation

The SavvyMoney Team will thoroughly review the submission and implement necessary actions based on the specified requests.

2 Progress Updates

You will receive updates regarding the progress of your case and its completion status.

3 Completion Notification

Following the review process, you will receive an email notification from the case owner detailing the content, its location, and any additional resources or requested changes.

4 Case Closure

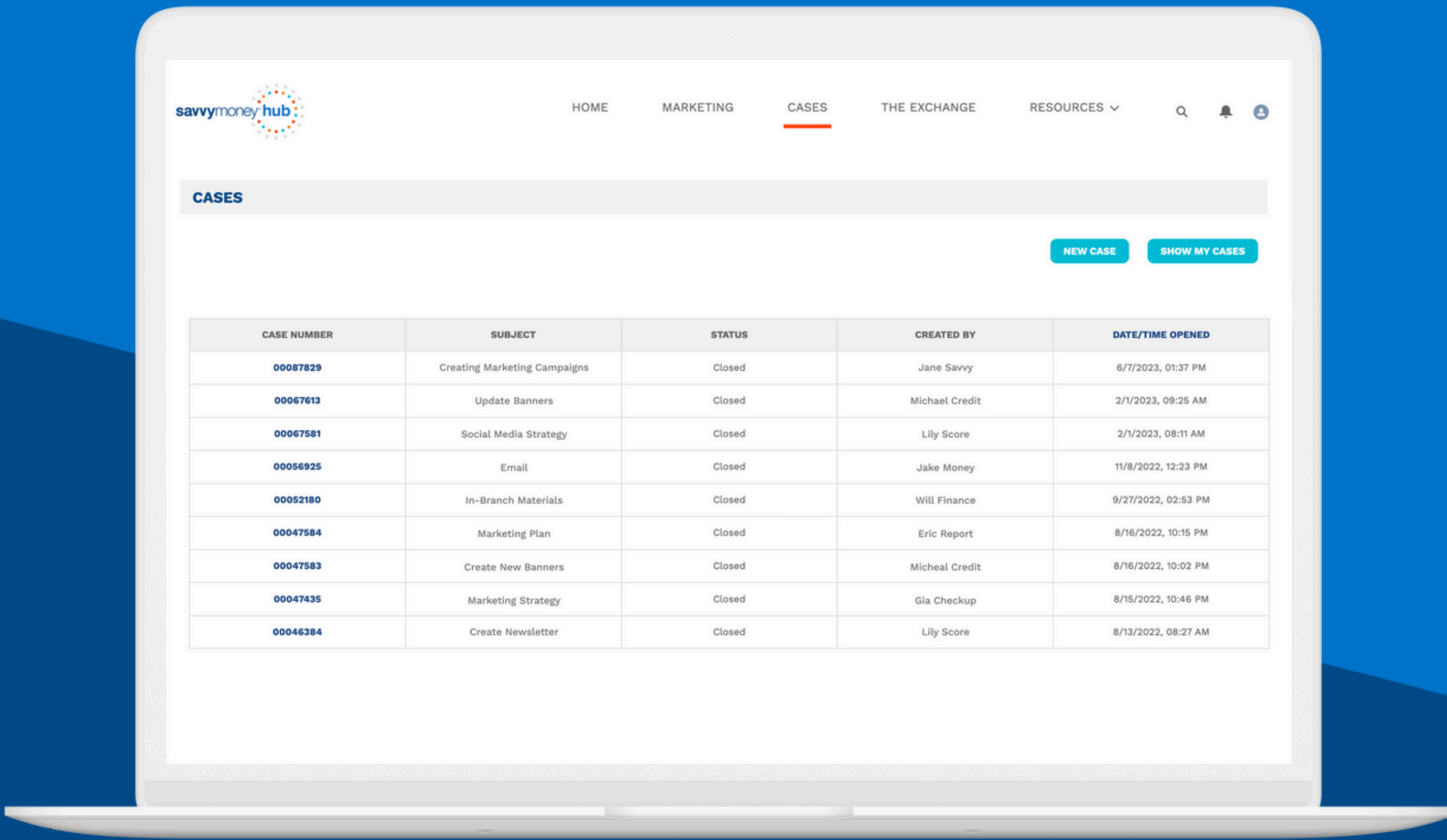
Upon your response, we will proceed to close the case. Should you require further content, you can reopen the existing case or create a new one at your convenience.

These resources are available to assist you throughout the process and ensure you make the most of the SavvyMoney Hub.

Hub Training Videos

Hub Training Webinars

Partner Managers



For more information on Marketing Customizations, please email

SavvyMoney Partner Support

partner-engagement@savvymoney.com

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