savvymoney<sup>®</sup>

# Credit Score Goals Feature Spotlight

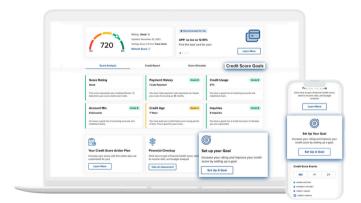
| 760 to the state of the state o | * Recommended for You<br>\$439 Interest Savings<br>Save on your existing car loan.   | Learn More                               |  |
|--|--|--|--|
| Score Analysis Credit Report   | Score Simulator  | Credit Goals                             |  |
| Your Credit Goal Edit G<br>CURRENT SCORE<br>760<br>Good 20 points<br>20 points<br>Powered by VantageScore*   | Track progress   800   780 | 6M 1Y 2Y<br>700 700 700<br>JAN23 FEB MAR |  |
| Great job, your credit score went up to 7601 You are 20 points aways   | from your score goal.  | Score Increased                          |  |
| Great job, your credit score went up to 7501 You are 30 points aways   | from your score goal.  | Score Increased                          |  |
|  |  |  |  |

## **Credit Score Goals**

**Credit Score Goals** is a feature within Credit Score that is designed to help users achieve their credit goals. This tool allows users to **select** their credit score goal and the **timeframe** in which they would like to achieve their goal.

After setting their goal, users can **track** their progress, **edit** their goal, **receive recommendations** on improving their score, and **receive updates** on reaching **25% 50%**, **75%** and **100%** of their goal.

#### **CREDIT SCORE GOALS USER EXPERIENCE**



1 Credit Score Goals is located both below the **Score Analysis Cards** and under the **"Credit Score Goals"** tab on the Credit Score Dashboard.





Clicking **"Set Up A Goal"** on the Dashboard directs users to the "Set up your goal" page. Here, users can **choose their credit score goal** and the **timeframe for achieving it.** 

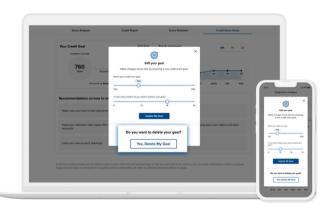
> powered by Savvymoney®



3 After setting their credit score goal, users are directed to the goals page. Here, they can **view** their current score and score goal, **track** their progress toward reaching the goal, and receive **recommendations** for improving their score.



Users can **modify their goal** by utilizing the **"Edit Goal"** button located within the **"Your Credit Goal"** section. This allows users to adjust their score goal and the timeframe for achieving it.



5 Users can **delete** their credit score goal by selecting the **"Edit Goal"** button within the "Your Credit Goal" section. Below that, they can choose **"Yes, Delete My Goal".** 



6

Upon **achieving** their Credit Score Goal, users will **receive an email** notification confirming their success. In the Credit Score solution, they'll be greeted with a **congratulatory message** and given the opportunity to set up a new goal if they wish.

### SavvyMoney Resources for Credit Goals

To effectively communicate the value of Credit Goals to your consumers, we've compiled an assortment of marketing resources available in the **<u>SavvyMoney Hub.</u>** 





These resources are designed to support your efforts in showcasing the feature and benefits of Credit Goals to your consumers.

| Dashboard      | Credit Score & Report  | Loans & Offers  | Alerts                                    | Resources                 |
|----------------|--|---|---|---------------------------|
| 720            | Rating: Good @<br>Updated: March 22, 2023<br>Vantage Score 3.0 from Trans Un<br>Refresh Score () | ★ Recommended for You<br>\$439 Interest Saving:<br>Save on your existing<br>● ● ● ● | s   | Learn More                |
| Score Analysis | Credit Report  | Score Simulator   | ·   | Credit Goals              |
|                | ant to achieve your goal?  | 24  | E<br>30 points<br>Powered by VantageScore | SCORE GOAL<br>750<br>Good |

For more information on Credit Goals, please email

#### SavvyMoney Partner Support

partner-support@savvymoney.com

